



RETAIL REIMAGINED CHALLENGE 2025

CONNECTING YOUTH, NURTURING ASPIRATIONS FOR
THE EXCITING AND FAST-CHANGING RETAIL INDUSTRY

Programme Highlights



Inspire university students with tremendous opportunities in retail



Develop students' core skills through a retail case competition



Connect retail leaders and students for idea exchange

Three Challenge Themes



Competitive Retail



Experiential Retail



Sustainable Retail

Sponsors

Platinum



Diamond



Gold



Silver



TIMELINE



SPONSORSHIP PACKAGES

Sponsoring offers exposure to over 40,000 tertiary students across 10+ institutions, 30,000 JAHK young alumni, and visibility at key events including Retail Inspire & Challenge Finale.

	Silver HK\$10,000	Gold HK\$25,000	Diamond HK\$50,000	Platinum HK\$80,000 (Exclusive)
Media Coverage (am730)	Short Quote	1/6 Page Advertorial	Half Page Advertorial	Full Page Advertorial
Naming right of an award	X	X	✓	✓
Interview at the post-event video	X	X	✓	✓
Sit in the judging panel	X	✓	✓	✓
Logo Exposure	✓	✓	✓	✓
A student team to work on your business case	✓	✓	✓	✓
Connect students for summer internship	✓	✓	✓	✓

Details & Application



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