

For Retail Chain Stores 所有零售連鎖店

No. of Outlets 店舖數目	No. of visits per assessment period 每期探訪次數	Total visits for consecutive assessment periods 探訪總次數		
		2 quarters 連續兩季	2 quarters 連續三季	3 quarters 連續四季
5 outlets or less 少於或 5 間店舖	6	12	18	24
6-10 outlets 6-10 間店舖	7	14	21	28
11-20 outlets 11-20 間店舖	10	20	30	40
21-30 outlets 21-30 間店舖	13	26	39	52
31-40 outlets 31-40 間店舖	16	32	48	64
41-60 outlets 41-60 間店舖	18	36	54	72
61-200 outlets 61-200 間店舖	36	72	108	144
More than 200 outlets 超過 200 間店舖	60	120	180	240

For Department Stores 百貨公司組別

Each Outlets 店舖數目	No. of visits per assessment period 每期探訪次數	Total visits for consecutive assessment periods 探訪總次數		
		2 quarters 連續兩季	2 quarters 連續三季	3 quarters 連續四季
4 sections per visit # 每次探訪四個部門 #	5	10	15	20

Each visit covers four randomly selected sections within a department store. Each section will be assessed using an individual assessment form, providing a total of four assessment forms per visit.

神秘顧客每次探訪百貨公司組別時，將會挑選其中四個部門作出評核，而每個部門分別填寫一份評核問卷，即每一次探訪共有四份評核問卷。

For Shopping Mall 商場組別

Each Shopping Mall 每個商場	No. of visits per assessment period 每期探訪次數	Total visits for consecutive assessment periods 探訪總次數		
		2 quarters 連續兩季	連續三季	2 quarters 連續兩季
3 districts per visit 每次探訪三個區域	12	24	36	48