



**PARTICIPATION FEE 參加費用**

**Seasonal Visit Service Plan 季度探訪基本服務**

Total No. of Retail Outlets 總零售連鎖店數目	Total Visits 總探訪次數	2020 Special Rate 優惠價		Original Rate 原價	
		HKRMA Member 會員公司	Non-HKRMA Member 非會員公司	HKRMA Member 會員公司	Non-HKRMA Member 非會員公司
<b>TWO Consecutive Assessment Periods 連續兩季</b>					
5 or less	12	\$4,680	\$7,440	\$6,000	\$9,540
6-10	14	\$5,460	\$8,680	\$7,000	\$11,130
11-20	20	\$7,800	\$12,400	\$10,000	\$15,900
21-30	26	\$10,150	\$16,120	\$13,000	\$20,670
31-40	32	\$12,480	\$19,840	\$16,000	\$25,440
41-60	36	\$14,040	\$22,320	\$18,000	\$28,620
61-200	72	\$28,080	\$44,640	\$36,000	\$57,240
More than 200	120	\$46,850	\$74,400	\$60,000	\$95,400
Department Store 百貨公司	10	\$15,600	\$24,800	\$20,000	\$31,800
Shopping Mall 商場	24	\$18,720	\$29,760	\$24,000	\$38,160
<b>THREE Consecutive Assessment Periods 連續三季</b>					
5 or less	18	\$6,970	\$11,100	\$8,950	\$14,260
6-10	21	\$8,130	\$12,950	\$10,440	\$16,630
11-20	30	\$11,610	\$18,500	\$14,910	\$23,760
21-30	39	\$15,090	\$24,050	\$19,380	\$30,890
31-40	48	\$18,580	\$29,600	\$23,860	\$38,020
41-60	54	\$20,900	\$33,300	\$26,840	\$42,770
61-200	108	\$41,800	\$66,600	\$53,670	\$85,550
More than 200	180	\$69,650	\$111,000	\$89,500	\$142,550
Department Store 百貨公司	15	\$23,220	\$37,000	\$29,820	\$47,520
Shopping Mall 商場	36	\$27,860	\$44,420	\$35,780	\$57,020
<b>FOUR Consecutive Assessment Periods 連續四季</b>					
5 or less	24	\$9,250	\$14,770	\$11,880	\$18,960
6-10	28	\$10,780	\$17,230	\$13,850	\$22,120
11-20	40	\$15,400	\$24,600	\$19,800	\$31,600
21-30	52	\$20,000	\$32,000	\$25,750	\$41,080
31-40	64	\$24,650	\$39,390	\$31,680	\$50,560
41-60	72	\$27,750	\$44,300	\$35,650	\$56,880
61-200	144	\$55,450	\$88,600	\$71,280	\$113,750
More than 200	240	\$92,400	\$147,700	\$118,800	\$189,600
Department Store 百貨公司	20	\$30,800	\$49,200	\$39,600	\$63,200
Shopping Mall 商場	48	\$36,960	\$59,040	\$47,520	\$75,840

**Remarks 備註**

- For Department Store 百貨公司: Each visit covers four randomly selected sections within a department store, providing a total of four assessment forms per visit. 神秘顧客每次探訪百貨公司時，會挑選其中四個部門作出評核，即每一次探訪共有四份評核表。
- For Shopping Mall 商場: 3 districts per visit 每次探訪三個區域
- Winners of the “Service Retailers of the Year – Gold, Silver & Bronze Award”, “Excellence Award” or “Category Award” will be widely publicized by HKRMA through different channels. The annual award winners will be charged a promotion fee for video production and newspaper supplement. The promotion fee will be **HK\$35,000** for the winner of “Service Retailers of the Year – Gold, Silver & Bronze Award” and “Excellence Award” and **HK\$25,000** for the winner of “Category Award”.  
獲選為「全年最佳服務零售商 – 金、銀、銅獎」、「卓越成就獎」或「全年最佳服務零售商 – 組別獎」的零售品牌，協會將透過不同渠道廣泛宣傳其卓越服務表現。各年度獎項得獎品牌須繳付製作錄像宣傳片及刊登報章特刊的費用：「全年最佳服務零售商 – 金、銀、銅獎」及「卓越成就獎」費用為港幣 **35,000 元**；「全年最佳服務零售商 – 組別獎」費用為港幣 **25,000 元**。